



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser **Pol/B Obama/D/Pre/US (16256)**
Agency **Greer, Margolis, Mitchell & Associ(2890)**
Buyer **KEULEMAN,KATIE**
Salesperson **Telerep/Washington DC, Washington DC (1040)**
ph: (555) 555-5555
Product **Political - Federal Candidate (1067)**
Brand **OBAMA 4 AMERICA (128154)**
Acct Types **National/Political**
Est/Headline **1537/06269465**
Demo
Revision
Comments **OBAMA FOR AMERICA**

Invoice **652478**
Inv Date **11/25/2012**
Terms **Net 30**
Contract **329222**
Bill Type **Standard**
Period **10/29/2012 - 11/25/2012**

CO-OP/Order Type **No/Normal**
Package
Gen. Date **11/27/2012 1:42:14PM**

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
20.1	Spot	10:00:00PM-11:00:00PM	Day,M-2	10/29/12 10:46PM (Mo)	00:30	OFA12G182H	\$6000.00	
21.1	Spot	8:00:00PM-10:00:00PM	Day,M-3	10/29/12 8:00PM (Mo)	00:30	OFA12G182H	\$9250.00	
21.1	Spot	8:00:00PM-10:00:00PM	Day,M-3	10/29/12 9:10PM (Mo)	00:30	OFA12G182H	\$9250.00	
21.1	Spot	8:00:00PM-10:00:00PM	Day,M-3	10/29/12 9:36PM (Mo)	00:30	OFA12Z159H	\$9250.00	
31.1	Spot	5:30:00AM- 6:00:00AM	Day,M-1	10/29/12 5:52AM (Mo)	00:30	OFA12G182H	\$925.00	
48.1	Spot	1:00:00PM- 3:00:00PM	Day,M-1	10/29/12 2:26PM (Mo)	00:30	OFA12G172H	\$800.00	
49.1	Spot	10:00:00AM-11:00:00AM	Day,M-1	10/29/12 10:50AM (Mo)	00:30	OFA12Z159H	\$560.00	
53.1	Spot	3:00:00PM- 4:00:00PM	Day,M-1	10/29/12 3:55PM (Mo)	00:30	OFA12G182H	\$650.00	
54.1	Spot	4:00:00PM- 5:00:00PM	Day,M-1	10/29/12 4:37PM (Mo)	00:30	OFA12G172H	\$800.00	
55.1	Spot	5:00:00AM- 5:30:00AM	Day,M-1	10/29/12 5:13AM (Mo)	00:30	OFA12G182H	\$625.00	
56.1	Spot	5:00:00PM- 6:00:00PM	Day,M-2	10/29/12 5:22PM (Mo)	00:30	OFA12G182H	\$2250.00	
56.1	Spot	5:00:00PM- 6:00:00PM	Day,M-2	10/29/12 5:28PM (Mo)	00:30	OFA12Z159H	\$2250.00	
58.1	Spot	6:00:00PM- 6:30:00PM	Day,M-1	10/29/12 6:27PM (Mo)	00:30	OFA12G182H	\$3000.00	
59.1	Spot	6:00:00AM- 7:00:00AM	Day,M-1	10/29/12 6:12AM (Mo)	00:30	OFA12Z159H	\$1875.00	
60.1	Spot	7:00:00AM- 7:30:00AM	Day,M-1	10/29/12 7:05PM (Mo)	00:30	OFA12Z159H	\$3000.00	
61.1	Spot	7:00:00AM- 9:00:00AM	Day,M-2	10/29/12 7:26AM (Mo)	00:30	OFA12G172H	\$2000.00	
61.1	Spot	7:00:00AM- 9:00:00AM	Day,M-2	10/29/12 8:43AM (Mo)	00:30	OFA12Z159H	\$2000.00	
63.1	Spot	9:00:00AM-10:00:00AM	Day,M-1	10/29/12 9:34AM (Mo)	00:30	OFA12G182H	\$560.00	
64.1	Spot	11:00:00PM-11:35:00PM	Day,M-1	10/29/12 11:13PM (Mo)	00:30	OFA12Z159H	\$2000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$57,045.00
Commission	(\$8,556.75)
Net Total	\$48,488.25

Total Spots 19

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.